



# Chuckers

## “Create Expectations”

### “Who cares what the rest of the world thinks”

- We need to create a culture of expectation within the clubhouse
- Encourage your players to be the best version of themselves
  - If we dominate every detail we can overcome every obstacle
  - If we pay attention to everything that matters on a baseball field and we do it better than everyone else, with passion, with precision we can be where we want at the end!



# Chuckers

## “Help Me Play Better”

- Most basic desire of every player from their coach
- Don't get too caught up in managing the roster
  - Sometimes you forget how much knowledge, how much personal experience & background you have in the game and how much you can change a player's career through coaching
  - Don't lose sight that the player's number one goal is to get better and they want coaches to give them the tools
- Speak their language (specifically with technology, videos, social media) *kids have grown up on this; need to use this to make them better (play their music)*



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“Don’t Forget How Hard the Game is!”

- The quickest way to lose respect and the attention of your team is to forget how hard the game of baseball is



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## “Take an Interest in me Personally”

- Your players just don't care how much you know until they know how much you care
- Several ways to show how much you care:
  - Community service (get outside of the walls of baseball)
  - Volunteer/mentor
  - Share personal stories and examples of the game



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“Win the Heads & Hearts of your Players”

- Be authentically invested;
  - have a plan,
  - a vision
  - and a way for them to improve
- Take the time to get to know them



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## “Communicate My Role to Me”

- Why do so many struggle in this area?
- Always confusion to players not knowing what their roles are
- If you do not communicate what their role is how are they going to figure it out?
- Most are going to other players...
- You do not want the players controlling the atmosphere of the dugout
- YOU have to communicate what their role is
- Communicate when a roles changes
- Bad news is BETTER than no news



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“Put **Me** in a position to succeed”

- This is an area where “the best of the best” excel
- always look for ways to put his players in position to succeed



# Chuckers

"So You've got to learn to coach adversity"

- This game is built on failure. How do you handle it? How do you welcome pressure? How do you see pressure as your friend? Tony La Russa would always talk about that. How do you invite pressure in and say "I know this feeling? I get this feeling every single time before I do something great. I'm ready for this moment. I'm bigger than this moment. I'm made for this moment."
- You have this ability to coach adversity and to walk people through. When a man can make anything that happens in his life serve him and his purpose, that's when the man is made. When you can take every obstacle that's thrown in your way and you can eventually stand upon it to launch yourself to another level of greatness, that's when you're made.



# Chuckers

“So You’ve got to learn to coach adversity cont.”

- Don’t understand that until you learn to welcome and embrace adversity. That doesn’t happen. You have to look at adversity as an opportunity to improve yourself, an opportunity to separate you from the person that’s standing next to you or the team that’s competing against you. You have to love it. You have to look at it that way. And when you look at life that way, every circumstance that ever conspires against you can be flipped to use for your benefit.
- And that’s when your players are ready to grow as players. That’s when they’re ready to go. So coaching adversity is right up there at the top of the list.



# Chuckers

## “Walk the Walk”

1. If you want your players to genuinely care about something, then you have to genuinely care about it yourself. As a coach, you cannot just tell your team what you want them to be; you have to be who you want your team to be. You have to live up to your own standards that you set for your players because they need you to model the qualities that you expect them to display.
2. Walk the walk, and really you could say, “walk the talk.”



# Chuckers

## “Walk the Walk cont.”

3. One thing about players is that they hear some of what you say, but they see everything you do. And one thing about coaches is that all coaches are really, really good at talking about the right things. They're really, really good at talking about focus; they're really, really good at talking about energy, talking about poise, talking about being a good teammate, talking about playing with great effort, talking about becoming a better athlete, getting after it in the weight room, talking about diet and nutrition. Coaches are really, really good at that.

4. One thing a lot of coaches struggle with is they struggle with “walking that talk”, or what “walking the walk.”



# Chuckers

## “Walk the Walk cont.”

- A challenge for you coaches is — the first four points are things that players want from their coach — but this last one is the one they need the most.
- They need you to model the qualities that you expect them to display. They need to model those qualities every day.
- You want your boys to play with energy? How's your energy level? You want your team to play with poise? How do you handle adversity? You want your guys to get after it in the dynamic warm-up? When's the last time you sweat with them? When's the last time they saw Coach running karaokes on the field?



# Summary

Finally, remember that the players you are coaching are people, not just numbers on a roster.

**Thank you** for your commitment to our athletes of Richmond City Baseball.

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